

How to Build Your Furniture Website Traffic The Right Way



Selling furniture is so much easier with Spectrum News. Here's why:

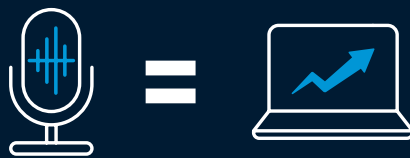
#1 One local furniture retailer invests in a wide variety of networks—purchasing

48 TOTAL NETWORKS

#2 SPECTRUM NEWS not only delivers the most responses.

IT DRIVES
86% MORE
THAN THE NEXT HIGHEST NETWORK.

#3



Investing in local **24-HOUR NEWS** via Spectrum News

brings more furniture customers to the retailer's website

GET CREATIVE!

Maximize the potential of your creative by:



Aligning first-party data with third-party audience profiles



Revealing your true consumers



Creating new ads with those attributes

